

Tennessee Higher Education Commission - Division of Postsecondary State Authorization

Annual Performance Report, FY 2016-17

The Art Institute of Tennessee, Nashville, TN (1503)

	Overall	Audio Production, Bachelor of Arts	Baking and Pastry, Associate of Arts	Culinary Arts, Associate of Arts	Culinary Arts, Diploma	Culinary Arts & Hospitality Management, Bachelor of Science
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Program Enrollment	765	98	56	115	4	93
Number Still Enrolled	343	41	21	39	0	43
Percent Still Enrolled	44.8%	41.8%	37.5%	33.9%	0.0%	46.2%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	18	1	0	5	0	1
Number of Withdrawals	281	47	16	54	2	32
Withdrawal Rate	34.4%	46.9%	28.6%	42.6%	50.0%	33.3%

COMPLETION SUMMARY

Number Not Currently Enrolled	422	57	35	76	4	50
Number of Completions	141	10	19	22	2	18
Completion Rate	34.9%	17.9%	54.3%	31.0%	50.0%	36.7%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	10	0	2	4	0	3
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	131	10	17	18	2	15
Total Placed In-Field	75	4	11	16	1	15
In-Field Placement Rate	57.3%	40.0%	64.7%	88.9%	50.0%	100.0%
Number Placed	75	4	11	16	1	15
Placement Rate	57.3%	40.0%	64.7%	88.9%	50.0%	100.0%

STUDENT DEMOGRAPHICS

Race						
Caucasian	29	3	2	5	N/A	6
Percent Caucasian	3.8%	3.1%	3.6%	4.3%	N/A	6.5%
African-American	29	4	2	1	N/A	3
Percent African-American	3.8%	4.1%	3.6%	0.9%	N/A	3.2%
Hispanic	65	8	6	10	N/A	6
Percent Hispanic	8.5%	8.2%	10.7%	8.7%	N/A	6.5%
Other/Unknown	642	83	46	99	N/A	78
Percent Other/Unknown	83.9%	84.7%	82.1%	86.1%	N/A	83.9%
Subtotal Race	765	98	56	115	N/A	93

Gender						
Male	400	81	5	69	N/A	51
Percent Male	52.3%	82.7%	8.9%	60.0%	N/A	54.8%
Female	365	17	51	46	N/A	42
Percent Female	47.7%	17.3%	91.1%	40.0%	N/A	45.2%
Subtotal Gender	765	98	56	115	N/A	93

Age						
Under 25	485	72	39	69	N/A	36
Percent Under 25	63.4%	73.5%	69.6%	60.0%	N/A	38.7%
25 and Over	280	26	17	46	N/A	57
Percent 25 and Over	36.6%	26.5%	30.4%	40.0%	N/A	61.3%
Subtotal Age	765	98	56	115	N/A	93

NOTE: Reporting fiscal year spans July 1, 2016 thru June 30, 2017. N/A: Not applicable for less than 10 students enrolled in program.

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	Digital Arts/Film & Video Production, Associate of Arts	Digital Arts/Film & Video Production, Bachelor of Fine Arts	Digital Arts/Photography, Bachelor of Fine Arts	Fashion Marketing & Management, Bachelor of Arts	Graphic and Web Design/Graphic Design, Associate of Arts	Graphic and Web Design/Graphic Design, Bachelor of Fine Arts
Program Enrollment	19	47	53	54	15	59
Number Still Enrolled	5	24	27	36	3	19
Percent Still Enrolled	26.3%	51.1%	50.9%	66.7%	20.0%	32.2%
WITHDRAWAL SUMMARY						
Special Circumstance Withdrawals	1	2	1	0	1	1
Number of Withdrawals	11	16	18	15	5	18
Withdrawal Rate	52.6%	29.8%	32.1%	27.8%	26.7%	28.8%
COMPLETION SUMMARY						
Number Not Currently Enrolled	14	23	26	18	12	40
Number of Completions	3	7	8	3	7	22
Completion Rate	23.1%	33.3%	32.0%	16.7%	63.6%	56.4%
PLACEMENT SUMMARY						
Special Circumstance Non-Placements	1	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	2	7	8	3	7	22
Total Placed In-Field	0	4	3	2	3	12
In-Field Placement Rate	0.0%	57.1%	37.5%	66.7%	42.9%	54.5%
Number Placed	0	4	3	2	3	12
Placement Rate	0.0%	57.1%	37.5%	66.7%	42.9%	54.5%
STUDENT DEMOGRAPHICS						
Race						
Caucasian	1	1	1	1	0	3
Percent Caucasian	5.3%	2.1%	1.9%	1.9%	0.0%	5.1%
African-American	0	1	3	5	0	1
Percent African-American	0.0%	2.1%	5.7%	9.3%	0.0%	1.7%
Hispanic	1	8	3	4	0	4
Percent Hispanic	5.3%	17.0%	5.7%	7.4%	0.0%	6.8%
Other/Unknown	17	37	46	44	15	51
Percent Other/Unknown	89.5%	78.7%	86.8%	81.5%	100.0%	86.4%
Subtotal Race	19	47	53	54	15	59
Gender						
Male	13	36	16	12	8	23
Percent Male	68.4%	76.6%	30.2%	22.2%	53.3%	39.0%
Female	6	11	37	42	7	36
Percent Female	31.6%	23.4%	69.8%	77.8%	46.7%	61.0%
Subtotal Gender	19	47	53	54	15	59
Age						
Under 25	11	26	32	40	10	35
Percent Under 25	57.9%	55.3%	60.4%	74.1%	66.7%	59.3%
25 and Over	8	21	21	14	5	24
Percent 25 and Over	42.1%	44.7%	39.6%	25.9%	33.3%	40.7%
Subtotal Age	19	47	53	54	15	59

NOTE: Reporting fiscal year spans July 1, 2016 thru June 30, 2017. N/A: Not applicable for less than 10 students enrolled in program.

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	Graphic and Web Design/Web Design, Associate of Arts	Graphic and Web Design/Web Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts	Visual Effects & Motion Graphics, Bachelor of Fine Arts
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Program Enrollment	2	11	10	119	10
Number Still Enrolled	1	9	6	62	7
Percent Still Enrolled	50.0%	81.8%	60.0%	52.1%	70.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	1	0	3	1
Number of Withdrawals	1	2	1	40	3
Withdrawal Rate	50.0%	9.1%	10.0%	31.1%	20.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	1	2	4	57	3
Number of Completions	0	0	3	17	0
Completion Rate	0.0%	0.0%	75.0%	31.5%	0.0%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0
Number Placeable	0	0	3	17	0
Total Placed In-Field	0	0	2	2	0
In-Field Placement Rate	N/A	N/A	66.7%	11.8%	N/A
Number Placed	0	0	2	2	0
Placement Rate	N/A	N/A	66.7%	11.8%	N/A

STUDENT DEMOGRAPHICS

Race

Caucasian	N/A	0	0	3	3
Percent Caucasian	N/A	0.0%	0.0%	2.5%	30.0%
African-American	N/A	2	0	7	0
Percent African-American	N/A	18.2%	0.0%	5.9%	0.0%
Hispanic	N/A	0	1	11	2
Percent Hispanic	N/A	0.0%	10.0%	9.2%	20.0%
Other/Unknown	N/A	9	9	98	5
Percent Other/Unknown	N/A	81.8%	90.0%	82.4%	50.0%
Subtotal Race	N/A	11	10	119	10

Gender

Male	N/A	8	2	67	6
Percent Male	N/A	72.7%	20.0%	56.3%	60.0%
Female	N/A	3	8	52	4
Percent Female	N/A	27.3%	80.0%	43.7%	40.0%
Subtotal Gender	N/A	11	10	119	10

Age

Under 25	N/A	7	5	95	6
Percent Under 25	N/A	63.6%	50.0%	79.8%	60.0%
25 and Over	N/A	4	5	24	4
Percent 25 and Over	N/A	36.4%	50.0%	20.2%	40.0%
Subtotal Age	N/A	11	10	119	10

NOTE: Reporting fiscal year spans July 1, 2016 thru June 30, 2017. N/A: Not applicable for less than 10 students enrolled in program.

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